

## Tax ID #74-2752461 www.gnllaz.org/site/501(c)3 charitable organization

## Follow us:

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## **Little League Supporter:**

Spring 2020

Gilbert National Little League (GNLL) is looking for sponsors to help continue the tradition of little league baseball. GNLL provides approximately 800 children, ages 5–16, the opportunity to learn sportsmanship, teamwork and good citizenship in a positive baseball environment. With 800 kids, sponsors will have their business seen by approximately 2,500 adults or more, ages 25–65, parents, grandparents and friends.

We as a league must purchase and maintain many items for the use by the league and its athletes, such as balls, gloves, catcher's gear, snack bar equipment and more. The league also is required to rent and maintain the fields we use from the town, and your tax-deductible donation will help pay for these items to include lighting, umpires, uniforms, more training for our coaches, background checks and the use of new training facilities.

Corporations that assist with sponsorships help enable the league to instill proper values and discipline, keeping kids focused and active, which helps kids stay out of trouble and provide more to the community we live in.

What can we do for you? As a league, we have numerous options available to have your business recognized, and increase your customer base quickly through ads, social media, signs, banners and promotions. This is a deductible business expense and a tax write off. All sponsors get to come to games and meet the families, to hand out information about your business at your convenience.

We have three social media sites, ran by a social media director. We post pictures and information of games and events, and will tag your business in our posts if you choose to sponsor us. As well, you can leave advertisements on our league website, which is ran in conjunction with Sports Illustrated.

Your business can also advertise on our fields through scoreboard signs or our league banner, easily seen by the over 2,500 people coming and going from the games.

Some of these sponsorship opportunities are limited so act fast to secure the best marketing tool for your business!

Gold	League sponsorship. Includes all social media advertising (tags and hashtags in posts), website advertisements and links, Team sponsorship, Scoreboard on a field, business logo on GNLL cup, in addition to large print on the league banner and mentions in press publications	\$1000
Silver	Division sponsorship. Sponsor your choice of tee ball, coach pitch, 10U, or 12U. Be the sole business mentioned in social media posts (tags and hashtags) and press releases about that specific division. Includes Scoreboard sign 18"x6' or 3'x9' and website link	\$750
Bronze	Team sponsorship. Sponsor a specific team in a division of the league. Includes your business name on the team uniform, social media posts applicable to your team (tags and hashtags), and photos with your team	Majors/Minors \$350 T Ball/Coach Pitch \$250
Scoreboard	Name and logo on a scoreboard sign on the field. <b>(2)</b> 3'x3' or <b>(2)</b> 4'x4'	\$500
Social Media / Website Ads	Links, tags, hashtags and mentions on our 3 social media sites, Your business advertisements on the little league web page	\$300

Please select an option from above that you would like to participate in. Mail this form and your donation to: **GNLL**, **P.O. Box 1013**, **Gilbert**, **AZ 85299-1013**. Please include your contact information and a business card.

Contact Name:	Company Name:
Address:	Name for Banner:
Contact Phone:	Email:
Website URL:	Social Media:
Team(s) or Coach(es) Sponsorship if preferred:	

Thank you for your Support,



**GNLL Board of Directors** 

**Date Processed:** 

Please send logos in the following formats - They are in order of preference:

One color (black and white formats) please

- 1. Adobe Illustrator- package fonts with logo or fonts to outlines
- 2. Eps file- native Photoshop file, **no** jpg files dropped in to Photoshop then exported
- 3. Pdf file of Adobe Illustrator File
- 4. High Resolution 300 dpi or higher tif or jpg file

Files will be set up to fit in an area approximately 3" tall x 10" wide. Make sure your files are as close to that size as possible when they are sent.

Please no resolution files lower than 100 dpi or pixelated files. It makes it very difficult to redraw files accurately that are blurry or cannot be seen clearly.